

Multi-Ministry Quarterly Report - Spring, 2007
Greater Works Ministries
553 Rosedale Road PO Box 319 Kennett Square, PA 19348

June 19, 2007

The second meeting of the new Multi-Media Ministry was held this evening, Monday, June 18, 2007 at 7:00pm. Presiding over the meeting was Pastor Mark Avery and attending are Deacon Ervin Warren, Elaine Warren, Melody Jones, Leslie Tinnin, K. David Katzmire and Tacie J. Himelright.



Copies of this and other Quarterly reports can be found in the secure section of the web site along with meeting minutes and other ministry-related documents.

Status of our 3 Methods of the Multi-Media Ministry Outreach:

1. The Written Word:

- a. **Our Eighth Newsletter** for June, 2007 was printed and its first page was posted on the web site. Printed copies are available for \$3 each.
- b. **The Daily Local News** is accepting our write-ups to announce upcoming events in the Religion section of their newspaper.

2. Audio/Visual Media:

- a. **Doug Stirling of HCT Radio** is still picking up taped sermons from the Church on a weekly basis and converting them into digital CDs which he plays on Internet radio on a daily basis from 7-8 am, as he has done since the week of November 26, 2007. Pastor Stirling still supplies the Church with copies of these digitized sermons that we convert into .mp3 files and post on the web site.
- b. **The Upgrade of Audio Recording Equipment** is in process and we plan to make our first sermon recording with the new audio equipment by August 1. The new equipment will allow us to create and reproduce CDs of digital recordings. This is an improvement over our current use of analog tape.

3. The Internet:

a. Visitors to the Web Site is Up by 45% Over Last Year and 7% Over Last Quarter.

After moving the web site to a new server on October 2, 2006, we averaged:

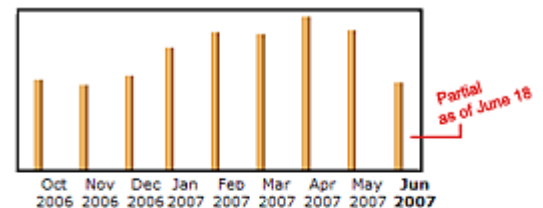
280 Unique Visitors per month in the 4th quarter of 2006

381 Unique Visitors per month in the 1st quarter of 2007

407 Unique Visitors per month on average so far in the 2nd quarter of 2007

b. We Rank No. 1 in Major Search Engines

for query responses to "Greater Works Ministries." This is in improvement over our search engine status last fall when we trailed behind many other sites that came before us. Current search engine results for "Greater Works Ministries" place GWMinistries.net at No. 1 with Google.com, MSN.com, AOL.com, Answers.com and A9.com and more. We rank No. 2 with Yahoo.com, AllTheWeb.com and with HotBot.com (which is a move up from fifth place in the last quarter). We still trail in other search engines where we stand at No. 5 with Clusty.com, No. 89 with AskJeeves.com (a.k.a. Teoma.com) and Lycos.com and below 100th with Gigablast.com and Wisenut.com (Wisenut.com does list us now which they did not do last quarter).



Month	Unique visitors
Oct 2006	281
Nov 2006	264
Dec 2006	294
Jan 2007	353
Feb 2007	397
Mar 2007	393
Apr 2007	441
May 2007	401
Jun 2007	251

(June as of June 18)