

Web Site: <http://gwministries.net/>

- **A carousel was added for a rotating display of upcoming events with clickable images.**
- **A click-to-play widget for episodes on Blog Talk Radio** was added to the home page for Greater Works Radio
- **Numerous retrievable print-outs** for Discipleship Training and Sunday Bible Study classes have been collected
- and entered as separate posts in the Studies category of the Greater Works Blog.
- **A new Photo Gallery 2013 category** was created to accept current images
- **A new photo gallery for the appointment of Overseer Avery** near Baltimore was added with (60) images
- **The web site Calendar was updated** to reflect new media events
- **Some sub-categories were moved and menus updated** to increase ease of navigation
- **Category & Page specific right-hand sidebar widgets** were added to add unique properties to web sections
- **(12) New posts** were made to the Greater Work Blog to announce events and more
- **(5) New large image links** were created to lead visitors to Greater Works social media
- **In House Ministries photos** were updated from; Altar Call and more.

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- **Greater Works Radio began on Blog Talk Radio** with our first episode that was cast on July 2, 2013. Weekly sermons plus Discipleship Training classes have been recorded, edited and presented as episodes.
- **A total of (9) episodes in July which received a total of 2,628 listens** in July.

YouTube: <http://www.youtube.com/user/GWMinistries>

- **New video methods for recording & uploading sermons** were used for the July 14, 2013 sermon at GWM. A laptop with a web cam was used to create a video of this sermon which was edited and uploaded to YouTube. Seeking visual quality, matching battery operated Kodak camera with tripods were used to record two sermons on July 28, 2013. Experiments with post-production editing methods are underway to create a 2-camera shoot with a soundboard audio overlay. Results are expected in early August.
- **(1) Video was uploaded** in July
- **(6) Subscribers** by the end of July

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- **(25) Posts** from the web site and radio site were exported into Facebook
- **(3) Events** were posted on Facebook to announce upcoming events
- **(97) "Likes"** by the end of July

Twitter: <http://twitter.com/gwministries>

- **(33) Tweets** were made in July
- **(6) Followers** by the end of July

Google+: <https://plus.google.com/107607468935190405559>

- **A new custom image banner** was added to the Google+ page
- **(10) Posts** were made in July
- **(1) Person** has us in their circle by the end of July

Search Engines:

- **Google:** We still rank no.1 on page 1 on Google a search for "Greater Works Ministries." We still also rank no.2 & no.3 on page 1 as we hold the top three listings for this search. (Google lists our web site first, our web site's blog second and our Facebook page third).

- **Bing:** We still rank no. 3 on page 1 on Bing for a search for "Greater Works Ministries." However, in the beginning of July, we were down no. 8 on page 1. Therefore, work was done in Bing's "Webmasters Tools" in July by which broken links were repaired and minor code errors pages were detected then manually repaired in order to gain favor with search engines that can be sensitive to these flaws. This helped to elevate us back to no. 3 by the end of the month.

Church Bulletins: <http://gwministries.net/church-bulletins/>

- (4) Illustrated bulletins with articles and news updates were created for July.

Newsletter: <http://gwministries.net/blog/newsletter/>

- No newsletters were sent in July.

Press: <http://gwministries.net/blog/press-blog/>

- **The Press Page has been revamped.** The former page which listed various press releases through the years was converted into a Press Category and every press release on the former Press Page was converted into a separate Posts to create (26) Posts in the new Press Category. This allowed for the creation of sub-Categories for each newspaper, The Daily Local News, The Kennett Paper and the Philadelphia Inquirer.

- **A press release to The Daily Local News** regarding the appointment to Overseer for District Elder C. Mark Avery and we are following the paper to see if submitted coverage of this event becomes published.

KDK & TJH