



to: Overseer C. Mark Avery
fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for August, 2013**

Greater Works Ministries, Kennett Square, PA

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Web Site: <http://gwministries.net/>

- **Total Social Sharing from web site home page:** (44) Likes, (9) Tweets, (5) Google+ & 20) Shares.
- **(10) New Posts** were made to the Greater Work Blog to announce events and more
- **(3) New Categories** were created for: Sermons, In House Sermons, and, Video

Google Analytics:

August, 2012:	(40) Visits	(35) Unique Visitors	(242) Page Views
September, 2012:	(13) Visits	(13) Unique Visitors	(100) Page Views
October, 2012:	(4) Visits	(4) Unique Visitors	(21) Page Views
November, 2012:	(5) Visits	(5) Unique Visitors	(20) Page Views
December, 2012:	(2) Visits	(2) Unique Visitors	(14) Page Views
January, 2013:	(7) Visits	(6) Unique Visitors	(27) Page Views
February, 2013:	(6) Visits	(6) Unique Visitors	(41) Page Views
March, 2013:	(5) Visits	(4) Unique Visitors	(29) Page Views
April, 2013:	(7) Visits	(7) Unique Visitors	(20) Page Views
May, 2013:	(0) Visits	(0) Unique Visitors	(0) Page Views
June, 2013:	(1) Visits	(1) Unique Visitors	(1) Page Views
July, 2013:	(20) Visits	(16) Unique Visitors	(51) Page Views
August, 2013:	(15) Visits	(12) Unique Visitors	(93) Page Views

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- **(150) "Likes"** for GWM by the end of August (including John Murray of T.D. Jake's Music Ministry!).
- **(30) Posts** were made on Facebook this month.
- **(2) Events** were created on Facebook for this month.
- **Deleted the archaic FB Group**, "Friends of Greater Works Ministries" (only 3 members, Av., Katz. & Him.)

FoureSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- **(3) Total Visitors** and **(52) Total Check-ins** by the end of this month

Twitter: <http://twitter.com/gwministries>

- **(6) Followers** by the end of this month.
- **(66) Tweets** were made this month.

Google+: <https://plus.google.com/107607468935190405559>

- **(25) Posts** were made this month.
- **(5) Pluses** and **(1) Followers** by the end of this month.

YouTube: (see **Audio/Video Media:**)

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- **A FourSquare button** was added to the web site to allow for easy check-ins.



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We still rank **no. 1, no. 2, no.3, no. 4 & no. 10 on page 1 on Google** a search for "Greater Works Ministries" (we take fully one half of the search results on page 1 and 30% of page 2).
- **Bing:** We rank **no. 3 & no. 8 on page X on Bing** for a search for "Greater Works Ministries"
- **Yahoo:** We still rank **no. 2 & no. 8 on page 1** for a search for "Greater Works Ministries"

Web Listings for web site:

GWMministries.net was listed on various sites to create backs links to us (which help search engine ranking).

- Added to AboutUs.org

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- **Total Social Sharing of the web site: (14) Likes, (3) Tweets, (1) Google+ & (3) Shares.**
- We posted **(4) episodes** this month.
- We received **(2,239) listens this month** with a **total of (4,901) listens to date.**

iTunes: <https://itunes.apple.com/us/podcast/greater-works-ministries-blog/id669322914?mt=2>

- We are now on iTunes whereas each episode we cast on Blog Talk Radio is automatically sent to iTunes.
- **(12) files are on iTunes** at by the end of the month.

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YouTube: <http://www.youtube.com/user/GWMministries>

- **(3) New Subscribers, (429) Views & (838) Minutes Watched** this month.
- **(5) Videos were uploaded** in this month
- **(34) Public videos** were in our channel by the end of this month
- The (40+) previously public videos were vetted for quality and reduced in number.
- Existing videos shot via hand-held recording were visually improved for stability using YouTube Enhancements, (Enhanced videos: A Prayer, Can_t Nobody Do Me Like Jesus, Celebrate Every Moment, Elder Kevron Tynes Preaches John 4_27-35 (part 1), ... (part 2), ... (part 3), Greater Works Ministries 15th Pastor Anniversary (1st 1_2), Greater Works Ministries 15th Pastor Anniversary (1st 1_2), I_m Not in this to be Defeated, Matthew 5_1-14, Nevertheless - Don_t be Ashamed, Nevertheless, Pentecost Praise, The Lord_s Been Good to Me, We walk by Faith..., True United Dance Ministry, You are Never Alone (part 1), ... (part 2).)

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- **(2) Illustrated bulletins** with articles and news updates were created for this month.

Newsletter: <http://gwministries.net/blog/newsletter/>

- No Newsletters were created this month

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.