



to: Overseer C. Mark Avery

fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for September, 2013**

Greater Works Ministries, Kennett Square, PA

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Web Site: <http://gwministries.net/>

- **Total Social Sharing from web site home page:** (46) Likes, (9) Tweets, (7) Google+ & (21) Shares.
- **(10) New Posts** were made to the Greater Work Blog to announce events and more
- **(4) Categories** were created for: Obituaries, Private, Private MMM Documents, Private MMM Reports, Private Videos.
- (1) New Page, named "Private," was created to display Private Categories.

Google Analytics:

September, 2012:	(13) Visits	(13) Unique Visitors	(100) Page Views
October, 2012:	(4) Visits	(4) Unique Visitors	(21) Page Views
November, 2012:	(5) Visits	(5) Unique Visitors	(20) Page Views
December, 2012:	(2) Visits	(2) Unique Visitors	(14) Page Views
January, 2013:	(7) Visits	(6) Unique Visitors	(27) Page Views
February, 2013:	(6) Visits	(6) Unique Visitors	(41) Page Views
March, 2013:	(5) Visits	(4) Unique Visitors	(29) Page Views
April, 2013:	(7) Visits	(7) Unique Visitors	(20) Page Views
May, 2013:	(0) Visits	(0) Unique Visitors	(0) Page Views
June, 2013:	(1) Visits	(1) Unique Visitors	(1) Page Views
July, 2013:	(20) Visits	(16) Unique Visitors	(51) Page Views
August, 2013:	(15) Visits	(12) Unique Visitors	(93) Page Views
September 2013:	(30) Visits	(24) Unique Visitors	(132) Page Views

(Ownership of the Google Account for GWMministries.net was transfer on 2013-09-21 from googl@thewebelves.com to media@gwministries.net & Google Analytics established on 2013-09-23. Statics for Sept. are reflect only Sept. 23 - Sept. 30).

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- **(154) "Likes"** for GWM by the end of this month.
- **(15) Posts** were made on Facebook this month.
- **(2) Events** were created on Facebook for this month.

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- **(3) Total Visitors** and **(52) Total Check-ins** by the end of this month

Twitter: <http://twitter.com/gwministries>

- **(7) Followers** by the end of this month.
- **(37) Tweets** were made this month.

Google+: <https://plus.google.com/107607468935190405559>

- **(13) Posts** were made this month.
- **(7) Followers** by the end of this month.

YouTube: (see **Audio/Video Media:**)



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries)*

- **Google:** We still rank no. 1,2,3 & 7 on page 1 on Google a search for "Greater Works Ministries"
Google also now features a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 6 & page 1 on Bing for a search for "Greater Works Ministries"
- **Yahoo:** We rank no. 2 & 7 on page 1 for a search for "Greater Works Ministries:
Yahoo also now features a clickable map for us.

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- Total Social Sharing of the web site: (14) Likes, (3) Tweets, (1) Google+ & (3) Shares.
- We posted (4) episodes this month.
- We received (927) listens this month with a total of (5,769) listens to date.

iTunes: <https://itunes.apple.com/us/podcast/greater-works-ministries-blog/id669322914?mt=2>

- We are now on iTunes whereas each episode we cast on Blog Talk Radio is automatically sent to iTunes.
- (16) files are on iTunes at by the end of the month.

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YouTube: <http://www.youtube.com/user/GWMinistries>

- (1) New Subscriber [(10) Total], (771) Views & (1,298) Minutes Watched, (3) Likes this month..
- (21) Videos were uploaded in this month
- (67) Public videos were in our channel by the end of this month

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- (3) Illustrated bulletins with articles and news updates were created for this month.

Newsletter: <http://gwministries.net/blog/newsletter/>

- No Newsletters were created this month

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.

Maps / Listings / Page:

Google.com

- Business Listing: added a new business page for GWM
- Updated address and information on Google maps and ask Google to correct their map pointer, which they did.
- Ownership of the Google Account for GWMinistries.net transfer to media@gwministries.net

Yahoo.com:

- Updated map information and informed them that their map pointer is off by 2 blocks, which they corrected..

Bing.com:

- Updated map information and asked Bing to remove old map listing on Birch Street.