



to: Overseer C. Mark Avery
fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for December, 2013**

Greater Works Ministries, Kennett Square, PA

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Web Site: <http://gwministries.net/>

- **Total Social Sharing from web site home page:** (49) Likes, (9) Tweets, (9) Google+ & (21) Shares.
- **(7) New Posts** and **(2) New Pages** were added to the Greater Work Blog to announce events and more

Google Analytics:

December, 2012:	(2) Visits	(2) Unique Visitors	(14) Page Views
January, 2013:	(7) Visits	(6) Unique Visitors	(27) Page Views
February, 2013:	(6) Visits	(6) Unique Visitors	(41) Page Views
March, 2013:	(5) Visits	(4) Unique Visitors	(29) Page Views
April, 2013:	(7) Visits	(7) Unique Visitors	(20) Page Views
May, 2013:	(0) Visits	(0) Unique Visitors	(0) Page Views
June, 2013:	(1) Visits	(1) Unique Visitors	(1) Page Views
July, 2013:	(20) Visits	(16) Unique Visitors	(51) Page Views
August, 2013:	(15) Visits	(12) Unique Visitors	(93) Page Views
September 2013:	(30) Visits	(24) Unique Visitors	(132) Page Views
October 2013:	(51) Visits	(48) Unique Visitors	(132) Page Views
November 2013:	(55) Visits	(52) Unique Visitors	(165) Page Views
December 2013:	(36) Visits	(34) Unique Visitors	(73) Page Views

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- **(162) "Likes"** for GWM by the end of this month.
- **(23) Posts** were made on Facebook this month.
- **(1) Events** were created on Facebook for this month.

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- **(4) Total Visitors** and **(77) Total Check-ins** by the end of this month

Twitter: <http://twitter.com/gwministries>

- **(7) Followers** by the end of this month.
- **(39) Tweets** were made this month.

Google+: <https://plus.google.com/107607468935190405559>

- **(4) Posts** were made this month.
- **(9) Followers** by the end of this month.

YouTube: (see **Audio/Video Media:**)



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries)*

- **Google:** We rank no. 1 & 2 on page 1 on Google a search for "Greater Works Ministries"
Google also now features a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 1 on page 1 on Bing for a search for "Greater Works Ministries"
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 1 & 3 on page 1
Yahoo also now features a large map box for up at the top of the page.

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- We posted (3) episodes this month.
- We received (484) listens this month with a total of (8,053) listens to date.

iTunes: <https://itunes.apple.com/us/podcast/greater-works-ministries-blog/id669322914?mt=2>

- We are now on iTunes whereas each episode we cast on Blog Talk Radio is automatically sent to iTunes.
- (24) files are on iTunes at by the end of the month.

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YouTube: <http://www.youtube.com/user/GWMinistries>

- (5) New Subscriber [(17) Total], (230) Views & (724) Minutes Watched, (0) Likes this month..
- (4) Videos were uploaded in this month
- (73) Public videos were in our channel by the end of this month

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- (1) Illustrated bulletins with articles and news updates were created for this month.

Newsletter: <http://gwministries.net/blog/newsletter/>

- No Newsletters were created this month

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.

Maps / Listings / Page:

Existing listings for "Christ Temple Church" were changed to "Greater Works Ministries" at:

- numerous online listings.

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- numerous online listings.