



to: Overseer C. Mark Avery

fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for February, 2014**

Greater Works Ministries, Kennett Square, PA

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Web Site: <http://gwministries.net/>

- **Total Social Sharing from web site home page:** (49) Likes, (9) Tweets, (9) Google+ & (21) Shares.
- **(7) New Posts** and **(2) New Pages** were added to the Greater Work Blog to announce events and more

Google Analytics:

February, 2013:	(6) Visits	(6) Unique Visitors	(41) Page Views
March, 2013:	(5) Visits	(4) Unique Visitors	(29) Page Views
April, 2013:	(7) Visits	(7) Unique Visitors	(20) Page Views
May, 2013:	(0) Visits	(0) Unique Visitors	(0) Page Views
June, 2013:	(1) Visits	(1) Unique Visitors	(1) Page Views
July, 2013:	(20) Visits	(16) Unique Visitors	(51) Page Views
August, 2013:	(15) Visits	(12) Unique Visitors	(93) Page Views
September 2013:	(30) Visits	(24) Unique Visitors	(132) Page Views
October 2013:	(51) Visits	(48) Unique Visitors	(132) Page Views
November 2013:	(55) Visits	(52) Unique Visitors	(165) Page Views
December 2013:	(36) Visits	(34) Unique Visitors	(73) Page Views
January 2014:	(63) Visits	(54) Unique Visitors	(130) Page Views
February 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- **(164) "Likes"** for GWM by the end of this month.
- **(21) Posts** were made on Facebook this month.
- **(0) Events** were created on Facebook for this month.

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- **(4) Total Visitors** and **(81) Total Check-ins** by the end of this month

Twitter: <http://twitter.com/gwministries>

- **(7) Followers** by the end of this month.
- **(42) Tweets** were made this month.

Google+: <https://plus.google.com/107607468935190405559>

- **(6) Posts** were made this month.
- **(14) Followers** by the end of this month.

YouTube: (see **Audio/Video Media:**)



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1 & 2 on page 1 on Google a search for "Greater Works Ministries"

Google also now features a large map box for us at the top of the page along with our add. And phone no.

- **Bing:** We rank no. 2 & 3 on page 1 on Bing for a search for "Greater Works Ministries"

Bing also now features a large map box for up at the top of the page.

- **Yahoo:** We rank no. 6 on page 1

Yahoo also now features a large map box for up at the top of the page.

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- We posted (3) episodes this month.

- We received (484) listens this month with a total of (8,053) listens to date.

iTunes: <https://itunes.apple.com/us/podcast/greater-works-ministries-blog/id669322914?mt=2>

- We are now on iTunes whereas each episode we cast on Blog Talk Radio is automatically sent to iTunes.

- (24) files are on iTunes at by the end of the month.

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YouTube: <http://www.youtube.com/user/GWMinistries>

- (2) New Subscribers [(20) Total], (169) Views & (397) Minutes Watched, (1) Likes this month..

- (0) Videos were uploaded in this month

- (73) Public videos were in our channel by the end of this month

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- (4) Illustrated bulletins with articles and news updates were created for this month.

Newsletter: <http://gwministries.net/blog/newsletter/>

- No Newsletters were created this month

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.

Maps / Listings / Page:

- No activity was done In these categories.