



to: Overseer C. Mark Avery  
fr: K. David Katzmire & Tacie J. Himelright

## re: **Multi-Media Ministries Report for April, 2014**

**Greater Works Ministries**, Kennett Square, PA

APRIL, 2014

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**Web Site:** <http://gwministries.net/>

- **(10) New Posts** and **(0) New Pages** were added to the Greater Work Blog to announce events and more

### **Google Analytics:**

<b>April, 2013:</b>	(7) Visits	(7) Unique Visitors	(20) Page Views
<b>May, 2013:</b>	(0) Visits	(0) Unique Visitors	(0) Page Views
<b>June, 2013:</b>	(1) Visits	(1) Unique Visitors	(1) Page Views
<b>July, 2013:</b>	(20) Visits	(16) Unique Visitors	(51) Page Views
<b>August, 2013:</b>	(15) Visits	(12) Unique Visitors	(93) Page Views
<b>September 2013:</b>	(30) Visits	(24) Unique Visitors	(132) Page Views
<b>October 2013:</b>	(51) Visits	(48) Unique Visitors	(132) Page Views
<b>November 2013:</b>	(55) Visits	(52) Unique Visitors	(165) Page Views
<b>December 2013:</b>	(36) Visits	(34) Unique Visitors	(73) Page Views
<b>January 2014:</b>	(63) Visits	(54) Unique Visitors	(130) Page Views
<b>February 2014:</b>	(37) Visits	(33) Unique Visitors	(91) Page Views
<b>March 2014:</b>	(37) Visits	(33) Unique Visitors	(91) Page Views
<b>April 2014:</b>	(63) Visits	(56) Unique Visitors	(132) Page Views

**Social Networks:** <http://gwministries.net/contact/>

**Facebook:** <http://www.facebook.com/gwministries>

- **(165) "Likes"** for GWM by the end of this month.
- **(0) Posts** were made on Facebook this month.
- **(0) Events** were created on Facebook for this month.

**FourSquare:** <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- **(4) Total Visitors** and **(81) Total Check-ins** by the end of this month

**Twitter:** <http://twitter.com/gwministries>

- **(7) Followers** by the end of this month.
- **(1) Tweets** were made this month.

**Google+:** <https://plus.google.com/107607468935190405559>

- **(0) Posts** were made this month.
- **(10) Followers** by the end of this month.

**YouTube:** (see **Audio/Video Media:**)



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**Search Engines:** *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1, 2, 3 & 5 on page 1 on Google a search for "Greater Works Ministries"  
Google also now features a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 1 & 3 on page 1 on Bing for a search for "Greater Works Ministries"  
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 1 on page 1  
Yahoo also now features a large map box for up at the top of the page.

### Audio/Video Media:

**Greater Works Radio:** <http://www.blogtalkradio.com/gwministries>

- We posted (0) episodes this month.
- We received (33) listens this month with a total of (2963) listens to date.

**iTunes:** <https://itunes.apple.com/us/podcast/greater-works-ministries-blog/id669322914?mt=2>

- We are now on iTunes whereas each episode we cast on Blog Talk Radio is automatically sent to iTunes.
- (28) files are on iTunes at by the end of the month.

**YouTube:** <http://www.youtube.com/user/GWMinistries>

- (2) New Subscribers [(23) Total], (159) Views & (552) Minutes Watched, (-1) Likes this month..
- (0) Videos were uploaded in this month
- (73) Public videos were in our channel by the end of this month

### Printable Media:

**Church Bulletins:** <http://gwministries.net/church-bulletins/>

- (5) Illustrated bulletins with articles and news updates were created for this month.

**Newsletter:** <http://gwministries.net/blog/newsletter/>

- No Newsletters were created this month

**Newspapers:** <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.

### Maps / Listings / Page:

- No activity was done In these categories.