



to: Overseer C. Mark Avery
fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for May, 2014**

Greater Works Ministries, Kennett Square, PA

MAY, 2014

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Web Site: <http://gwministries.net/>

- (56) **New Posts** and (0) **New Pages** were added to the Greater Work Blog to announce events and more

Google Analytics:

| | | | |
|------------------------|---------------|----------------------|------------------|
| May, 2013: | (0) Visits | (0) Unique Visitors | (0) Page Views |
| June: 2013: | (1) Visits | (1) Unique Visitors | (1) Page Views |
| July, 2013: | (20) Visits | (16) Unique Visitors | (51) Page Views |
| August, 2013: | (15) Visits | (12) Unique Visitors | (93) Page Views |
| September 2013: | (30) Visits | (24) Unique Visitors | (132) Page Views |
| October 2013: | (51) Visits | (48) Unique Visitors | (132) Page Views |
| November 2013: | (55) Visits | (52) Unique Visitors | (165) Page Views |
| December 2013: | (36) Visits | (34) Unique Visitors | (73) Page Views |
| January 2014: | (63) Visits | (54) Unique Visitors | (130) Page Views |
| February 2014: | (37) Visits | (33) Unique Visitors | (91) Page Views |
| March 2014: | (37) Visits | (33) Unique Visitors | (91) Page Views |
| April 2014: | (63) Visits | (56) Unique Visitors | (132) Page Views |
| May, 2013: | (56) Sessions | (51) Users | (129) Page Views |

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- (166) "Likes" for GWM by the end of this month.
- (28) Posts were made on Facebook this month.
- (0) Events were created on Facebook for this month.

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- (4) Total Visitors and (81) Total Check-ins by the end of this month

Twitter: <http://twitter.com/gwministries>

- (7) Followers by the end of this month.
- (102) Tweets were made this month.

Google+: <https://plus.google.com/107607468935190405559>

- (10) Posts were made this month.
- (5) Followers by the end of this month.

YouTube: (see **Audio/Video Media:**)



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1, 2, 8 on page 1 on Google a search for "Greater Works Ministries"
Google also now features a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 1 & 3 on page 1 on Bing for a search for "Greater Works Ministries"
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 1 on page 1
Yahoo also now features a large map box for up at the top of the page.

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- We posted (1) episode this month.
- We received (240) listens this month with a total of (9,795) listens to date.

iTunes: <https://itunes.apple.com/us/podcast/greater-works-ministries-blog/id669322914?mt=2>

- We are now on iTunes whereas each episode we cast on Blog Talk Radio is automatically sent to iTunes.
- (28) files are on iTunes at by the end of the month.

YouTube: <http://www.youtube.com/user/GWMinistries>

- (1) New Subscribers [(24) Total], (418) Views & (1,186) Minutes Watched, (6) Likes this month..
- (22) Videos were uploaded in this month
- (143) Public videos were in our channel by the end of this month
- (12,977) Lifetime Views, (11,343) Lifetime Minutes Watched from October, 2008.

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- (4) Illustrated bulletins with articles and news updates were created for this month.

Newsletter: <http://gwministries.net/blog/newsletter/>

- (1) Newsletter was created this month

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.

Maps / Listings / Page:

- No activity was done In these categories.