



to: Overseer C. Mark Avery

fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for June, 2014**

**Greater Works Ministries, Kennett Square, PA**

JUNE 2014

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**Web Site:** <http://gwministries.net/>

- **(11) New Posts, (1) Category and (3) New Pages** were added to the Greater Work Blog to announce events and more

**Google Analytics:** 125

June: 2013:	(1) Visits	(1) Unique Visitors	(1) Page Views
July, 2013:	(20) Visits	(16) Unique Visitors	(51) Page Views
August, 2013:	(15) Visits	(12) Unique Visitors	(93) Page Views
September 2013:	(30) Visits	(24) Unique Visitors	(132) Page Views
October 2013:	(51) Visits	(48) Unique Visitors	(132) Page Views
November 2013:	(55) Visits	(52) Unique Visitors	(165) Page Views
December 2013:	(36) Visits	(34) Unique Visitors	(73) Page Views
January 2014:	(63) Visits	(54) Unique Visitors	(130) Page Views
February 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
March 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
April 2014:	(63) Visits	(56) Unique Visitors	(132) Page Views
May, 2014:	(56) Sessions	(51) Users	(129) Page Views
June, 2014:	(148) Sessions	(125) Users	(421) Page Views

**Social Networks:** <http://gwministries.net/contact/>

**Facebook:** <http://www.facebook.com/gwministries>

- **(177) "Likes"** for GWM by the end of this month.
- **(58) Posts** were made on Facebook this month.
- **(1) Events** were created on Facebook for this month.

**FourSquare:** <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- **(5) Total Visitors** and **(X83) Total Check-ins** by the end of this month

**Twitter:** <http://twitter.com/gwministries>

- **(7) Followers** by the end of this month.
- **(107) Tweets** were made this month.

**Google+:** <https://plus.google.com/107607468935190405559>

- **(15) Posts** were made this month.
- **(5) Followers** by the end of this month.
- **(5,086) Views** by the end of the month

**YouTube:** (see **Audio/Video Media:**)



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### **Search Engines:** *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1, 2, 7 & 8 on page 1 on Google a search for "Greater Works Ministries"  
Google also now features a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 2 on page 1 on Bing for a search for "Greater Works Ministries"  
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 1 on page 1  
Yahoo also now features a large map box for up at the top of the page.

### **Audio/Video Media:**

**Greater Works Radio:** <http://www.blogtalkradio.com/gwministries>

- We posted (3) episodes this month.
  - We received (304) listens this month with a total of (2,135) listens to date.
- iTunes:** <https://itunes.apple.com/us/podcast/greater-works-ministries-blog/id669322914?mt=2>
- We are now on iTunes whereas each episode we cast on Blog Talk Radio is automatically sent to iTunes.
  - (31) files are on iTunes at by the end of the month.

**YouTube:** <http://www.youtube.com/user/GWMinistries>

- (4) New Subscribers [(28) Total], (566) Views, (1,759) Minutes Watched, (9) Likes, (1) Favorite
- (17) Videos were uploaded in this month
- (157) Public videos were in our channel by the end of this month
- (13,569) Lifetime Views, (13,326) Lifetime Minutes Watched from October, 2008.

### **Printable Media:**

**Church Bulletins:** <http://gwministries.net/church-bulletins/>

- (4) Illustrated bulletins with articles and news updates were created for this month.

**Newsletter:** <http://gwministries.net/blog/newsletter/>

- (1) Newsletter was created this month

**Newspapers:** <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.

### **Maps / Listings / Page:**

- (19) More online directories have corrected information and link back to GWMministries.net ("Find The Best," "I Begin," "Near You"). Links to these listings appear have been added to the bottom of our Contact page:

<http://gwministries.net/contact/>