



to: Overseer C. Mark Avery

fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for July, 2014**

**Greater Works Ministries, Kennett Square, PA**

JULY 2014

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**Web Site:** <http://gwministries.net/>

- (9) New Posts, (5) New Pages were added to the Greater Work Blog to announce events and more

**Google Analytics:**

July, 2013:	(20) Visits	(16) Unique Visitors	(51) Page Views
August, 2013:	(15) Visits	(12) Unique Visitors	(93) Page Views
September 2013:	(30) Visits	(24) Unique Visitors	(132) Page Views
October 2013:	(51) Visits	(48) Unique Visitors	(132) Page Views
November 2013:	(55) Visits	(52) Unique Visitors	(165) Page Views
December 2013:	(36) Visits	(34) Unique Visitors	(73) Page Views
January 2014:	(63) Visits	(54) Unique Visitors	(130) Page Views
February 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
March 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
April 2014:	(63) Visits	(56) Unique Visitors	(132) Page Views
May, 2014:	(56) Sessions	(51) Users	(129) Page Views
June, 2014:	(148) Sessions	(125) Users	(421) Page Views
July: 2014:	(63) Visits	(59) Unique Visitors	(184) Page Views

**Social Networks:** <http://gwministries.net/contact/>

**Facebook:** <http://www.facebook.com/gwministries>

- (183) "Likes" for GWM by the end of this month.

- (24) Posts were made on Facebook this month.

- (0) Events were created on Facebook for this month.

**FourSquare:** <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- (7) Total Visitors and (X85) Total Check-ins by the end of this month

**Twitter:** <http://twitter.com/gwministries>

- (7) Followers by the end of this month.

- (192) Tweets were made this month.

**Google+:** <https://plus.google.com/107607468935190405559>

- (14) Posts were made this month.

- (7) Followers by the end of this month.

- (5,290) Views by the end of the month

**YouTube:** (see **Audio/Video Media:**)



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### **Search Engines:** *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1,2,7 & 8 on page 1 on Google a search for "Greater Works Ministries"  
Google also now features a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 1 on page 1 on Bing for a search for "Greater Works Ministries"  
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 1 on page 1  
Yahoo also now features a large map box for up at the top of the page.

### **Audio/Video Media:**

**Greater Works Radio:** <http://www.blogtalkradio.com/gwministries>

- We posted (2) episodes this month.
- We received (128) listens this month with a total of (1,512) listens to date.

**iTunes:** <https://itunes.apple.com/us/podcast/greater-works-ministries-blog/id669322914?mt=2>

- We are now on iTunes whereas each episode we cast on Blog Talk Radio is automatically sent to iTunes.
- (32) files are on iTunes at by the end of the month.

**YouTube:** <http://www.youtube.com/user/GWMinistries>

- (3) New Subscribers [(31) Total], (653) Views, (2,586) Minutes Watched, (7) Likes, (0) Favorite
- (14) Videos were uploaded in this month
- (170) Public videos were in our channel by the end of this month
- (14,327) Lifetime Views, (16,322) Lifetime Minutes Watched from October, 2008.

**Vimeo:** <https://vimeo.com/gwministries>

- No activity this month

### **Printable Media:**

**Church Bulletins:** <http://gwministries.net/church-bulletins/>

- (3) Illustrated bulletins with articles and news updates were created for this month.

**Newsletter:** <http://gwministries.net/blog/newsletter/>

- (0) Newsletters was created this month

**Newspapers:** <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.

### **Maps / Listings / Page:**

- No activity this month