



to: Overseer C. Mark Avery
fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for August, 2014**

Greater Works Ministries, Kennett Square, PA

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Web Site: <http://gwministries.net/>

- **(11) New Posts, (0) New Pages** were added to the Greater Work Blog to announce events and more

Google Analytics:

August, 2013:	(15) Visits	(12) Unique Visitors	(93) Page Views
September 2013:	(30) Visits	(24) Unique Visitors	(132) Page Views
October 2013:	(51) Visits	(48) Unique Visitors	(132) Page Views
November 2013:	(55) Visits	(52) Unique Visitors	(165) Page Views
December 2013:	(36) Visits	(34) Unique Visitors	(73) Page Views
January 2014:	(63) Visits	(54) Unique Visitors	(130) Page Views
February 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
March 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
April 2014:	(63) Visits	(56) Unique Visitors	(132) Page Views
May, 2014:	(56) Sessions	(51) Users	(129) Page Views
June, 2014:	(148) Sessions	(125) Users	(421) Page Views
July, 2014:	(63) Visits	(59) Unique Visitors	(184) Page Views
August, 2014:	(55) Sessions	52) Users	(93) Page Views

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- **(185) "Likes"** for GWM by the end of this month.
- **(17) Posts** were made on Facebook this month.
- **(1) Event** was created on Facebook for this month.

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- **(7) Total Visitors** and **(85) Total Check-ins** by the end of this month

Twitter: <http://twitter.com/gwministries>

- **(7) Followers** by the end of this month.
- **(35) Tweets** were made this month.

Google+: <https://plus.google.com/107607468935190405559>

- **(0) Posts** were made this month.
- **(7) Followers** by the end of this month.
- **(5808) Views** by the end of the month

YouTube: (see **Audio/Video Media:**)



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. **1 & 2** on page **XX** on Google a search for "Greater Works Ministries"
Google also now features a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. **1** on page **1** on Bing for a search for "Greater Works Ministries"
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. **1 & 2** on page **1**
Yahoo also now features a large map box for up at the top of the page.

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- **(2) Followers** by the end of the month.
- A new custom header image was added to the top of the home page.

iTunes: <https://itunes.apple.com/us/podcast/greater-works-ministries-blog/id669322914?mt=2>

- We no longer have a presence on iTunes after switching Blog Talk Radio from a paid to a free subscription.

YouTube: <http://www.youtube.com/user/GWMministries>

- **(1) New Subscribers [(32) Total]**, **(493) Views**, **(1.616) Minutes Watched**, **(1) Likes**, **(0) Favorite**
- **(0) Videos** were uploaded in this month
- **(170) Public videos** were in our channel by the end of this month
- **(14,733) Lifetime Views** from October, 2008.

Vimeo: <https://vimeo.com/gwministries>

- No activity this month

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- **(5) Illustrated bulletins** with articles and news updates were created for this month.

Newsletter: <http://gwministries.net/blog/newsletter/>

- **(0) Newsletters** was created this month

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.

Maps / Listings / Page:

- No activity this month