



to: Overseer C. Mark Avery
fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for October, 2014**

Greater Works Ministries, Kennett Square, PA

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Web Site: <http://gwministries.net/>

- (7) New Posts, (0) New Pages were added to the Greater Work Blog to announce events and more

Google Analytics:

October 2013:	(51) Visits	(48) Unique Visitors	(132) Page Views
November 2013:	(55) Visits	(52) Unique Visitors	(165) Page Views
December 2013:	(36) Visits	(34) Unique Visitors	(73) Page Views
January 2014:	(63) Visits	(54) Unique Visitors	(130) Page Views
February 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
March 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
April 2014:	(63) Visits	(56) Unique Visitors	(132) Page Views
May, 2014:	(56) Sessions	(51) Users	(129) Page Views
June, 2014:	(148) Sessions	(125) Users	(421) Page Views
July: 2014:	(63) Visits	(59) Unique Visitors	(184) Page Views
August, 2014:	(55) Sessions	52) Users	(93) Page Views
September, 2014:	(58) Sessions	(51) Users	(92) Page Views
October: 2014:	(55) Sessions	(50) Users	(139) Page Views

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- (189) "Likes" for GWM by the end of this month.
- (0) Posts were made on Facebook this month.
- (0) Events were created on Facebook for this month.

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- (7) Total Visitors and (85) Total Check-ins by the end of this month

Twitter: <http://twitter.com/gwministries>

- (7) Followers by the end of this month.
- (0) Tweets were made this month.

Google+: <https://plus.google.com/107607468935190405559>

- (0) Posts were made this month.
- (6) Followers by the end of this month.
- (6840) Views by the end of the month

YouTube: (see **Audio/Video Media:**)



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. **1 & 2** on page **XX** on Google a search for "Greater Works Ministries"
Google also now features a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. **1** on page **1** on Bing for a search for "Greater Works Ministries"
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. **1 & 2** on page **1**
Yahoo also now features a large map box for up at the top of the page.

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- **(2) Followers** by the end of the month.

YouTube: <http://www.youtube.com/user/GWMinistries>

- **(0) New Subscribers [(33) Total]**, **(408) Views**, **(1.400) Minutes Watched**, **(3) Likes**, **(2) Shares**, **(0) Favorites**
- **(0) Videos** were uploaded in this month
- **(170) Public videos** were in our channel by the end of this month
- **(15,542) Lifetime Views** from October, 2008.

Vimeo: <https://vimeo.com/gwministries>

- No activity this month

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- **(4) Illustrated bulletins** with articles and news updates were created for this month.

Newsletter: <http://gwministries.net/blog/newsletter/>

- **(0) Newsletters** was created this month

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this month.

Maps / Listings / Page:

- No activity this month

KDK & TJH