



to: Overseer C. Mark Avery
fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for 2015: 1st Quarter**

Greater Works Ministries, Kennett Square, PA

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Web Site: <http://gwministries.net/>

- (17) **New Posts**, (0) **New Pages** were added to the Greater Work Blog to announce events and more

Google Analytics:

January 2014:	(63) Visits	(54) Unique Visitors	(130) Page Views
February 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
March 2014:	(37) Visits	(33) Unique Visitors	(91) Page Views
April 2014:	(63) Visits	(56) Unique Visitors	(132) Page Views
May, 2014:	(56) Sessions	(51) Users	(129) Page Views
June, 2014:	(148) Sessions	(125) Users	(421) Page Views
July: 2014:	(63) Visits	(59) Unique Visitors	(184) Page Views
August, 2014:	(55) Sessions	52) Users	(93) Page Views
September, 2014:	(58) Sessions	(51) Users	(92) Page Views
October: 2014:	(55) Sessions	(50) Users	(139) Page Views
November, 2014:	(48) Visits	(39) Unique Visitors	(125) Page Views
December, 2014:	(51) Visits	(34) Unique Visitors	(73) Page Views
2015: 1st Quarter:	(281) Visits	(254) Unique Visitors	(392) Page Views

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- (201) "Likes" for GWM by the end of this quarter.
- (27) **Posts** were made on Facebook this quarter.
- (1) **Events** were created on Facebook for this quarter.

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- (7) **Total Visitors** and (90) **Total Check-ins** by the end of this quarter

Twitter: <http://twitter.com/gwministries>

- (7) **Followers** by the end of this quarter.
- (93) **Tweets** were made this quarter.

Google+: <https://plus.google.com/107607468935190405559>

- (1) **Posts** were made this quarter.
- (5) **Followers** by the end of this quarter.
- (6,985) **Views** by the end of the quarter

YouTube: (see **Audio/Video Media:**)



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1 & 2 on page 1 on Google a search for "Greater Works Ministries"
Google also a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 1 & 4 on page 1 on Bing for a search for "Greater Works Ministries"
Bing also has our site indexed with six additional sub links.
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 1 & 5 on page 1
Yahoo also has our site indexed with six additional sub links.
Yahoo also now features a large map box for up at the top of the page.

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- Our Blog Talk Radio account is in hiatus for now.

YouTube: <http://www.youtube.com/user/GWMinistries>

- (3) New Subscribers [(38) Total], (1,220) Views , (5.077) Minutes Watched, (9) Likes, (3) Shares, (4) Vids in Playlists
- (1) Video was uploaded in this quarter.
- (171) Public videos were in our channel by the end of this quarter.
- (18,793) Lifetime Views from October, 2008.

Vimeo: <https://vimeo.com/gwministries>

- No activity this quarter

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- (3) Illustrated bulletins with articles and news updates were created for this quarter.

Newsletter: <http://gwministries.net/blog/newsletter/>

- (0) Newsletters was created this quarter

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this quarter.

Maps / Listings / Page:

- No activity this quarter