



to: Overseer C. Mark Avery

fr: K. David Katzmire & Tacie J. Himelright

## re: **Multi-Media Ministries Report for 2015: 2<sup>nd</sup> Quarter**

**Greater Works Ministries, Kennett Square, PA**

2015:2nd Quarter

page 1 of 2

**Web Site:** <http://gwministries.net/>

- **(15) New Posts, (0) New Pages** were added to the Greater Work Blog to announce events and more

### **Google Analytics:**

<b>January 2014:</b>	(63) Visits	(54) Unique Visitors	(130) Page Views
<b>February 2014:</b>	(37) Visits	(33) Unique Visitors	(91) Page Views
<b>March 2014:</b>	(37) Visits	(33) Unique Visitors	(91) Page Views
<b>April 2014:</b>	(63) Visits	(56) Unique Visitors	(132) Page Views
<b>May, 2014:</b>	(56) Sessions	(51) Users	(129) Page Views
<b>June, 2014:</b>	(148) Sessions	(125) Users	(421) Page Views
<b>July: 2014:</b>	(63) Visits	(59) Unique Visitors	(184) Page Views
<b>August, 2014:</b>	(55) Sessions	52) Users	(93) Page Views
<b>September, 2014:</b>	(58) Sessions	(51) Users	(92) Page Views
<b>October: 2014:</b>	(55) Sessions	(50) Users	(139) Page Views
<b>November, 2014:</b>	(48) Visits	(39) Unique Visitors	(125) Page Views
<b>December, 2014:</b>	(51) Visits	(34) Unique Visitors	(73) Page Views
<b>2015: 1<sup>st</sup> Quarter:</b>	(281) Visits	(254) Unique Visitors	(392) Page Views
<b>2015: 2<sup>nd</sup> Quarter:</b>	(1,595) Visits	(1,551) Unique Visitors	(2,133) Page Views

**Social Networks:** <http://gwministries.net/contact/>

**Facebook:** <http://www.facebook.com/gwministries>

- **(207) "Likes"** for GWM by the end of this quarter.

- **(28) Posts** were made on Facebook this quarter.

- **(0) Events** were created on Facebook for this quarter.

**FourSquare:** <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

- **(7) Total Visitors** and **(90) Total Check-ins** by the end of this quarter

**Twitter:** <http://twitter.com/gwministries>

- **(8) Followers** by the end of this quarter.

- **(57) Tweets** were made this quarter.

**Google+:** <https://plus.google.com/107607468935190405559>

- **(0) Posts** were made this quarter.

- **(5) Followers** by the end of this quarter.

- **(7,140) Views** by the end of the quarter

**YouTube:** (see **Audio/Video Media:**)



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page 2 of 2

**Search Engines:** *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1 & 2 on page 1 on Google a search for "Greater Works Ministries"  
Google also a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 1 & 5 on page 1 on Bing for a search for "Greater Works Ministries"  
Bing also has our site indexed with six additional sub links.  
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 1 & 5 on page 1  
Yahoo also has our site indexed with six additional sub links.  
Yahoo also now features a large map box for up at the top of the page.

### **Audio/Video Media:**

**Greater Works Radio:** <http://www.blogtalkradio.com/gwministries>

- Our Blog Talk Radio account is in hiatus for now.

**YouTube:** <http://www.youtube.com/user/GWMinistries>

- (1) New Subscribers [(41) Total], (1,238) Views , (4,967) Minutes Watched, (8) Likes, (4) Shares, (14) Vids in Playlists
- (0) Video was uploaded in this quarter.
- (171) Public videos were in our channel by the end of this quarter.
- (19,616) Lifetime Views from October, 2008.

**Vimeo:** <https://vimeo.com/gwministries>

- No activity this quarter

### **Printable Media:**

**Church Bulletins:** <http://gwministries.net/church-bulletins/>

- (3) Illustrated bulletins with articles and news updates were created for this quarter.

**Newsletter:** <http://gwministries.net/blog/newsletter/>

- (0) Newsletters was created this quarter

**Newspapers:** <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this quarter.

### **Maps / Listings / Page:**

- No activity this quarter