



to: Overseer C. Mark Avery
fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for 2015: 4th Quarter**

Greater Works Ministries, Kennett Square, PA

2015: 4th Quarter

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Web Site: <http://gwministries.net/>

- (4) **New Posts**, (0) **New Pages** were added to the Greater Work Blog to announce events and more

Google Analytics:

| | | | |
|--------------------------------------|------------------|-------------------------|--------------------|
| October, 2014: | (55) Sessions | (50) Users | (139) Page Views |
| November, 2014: | (48) Visits | (39) Unique Visitors | (125) Page Views |
| December, 2014: | (51) Visits | (34) Unique Visitors | (73) Page Views |
| 2015: 1st Quarter: | (281) Visits | (254) Unique Visitors | (392) Page Views |
| 2015: 2nd Quarter: | (1,595) Visits | (1,551) Unique Visitors | (2,133) Page Views |
| 2015: 3rd Quarter: | (1,263) Sessions | (1,210) Users | (1,634) Page Views |
| 2015: 4th Quarter: | (903) Sessions | (772) Users | (1,063) Page Views |

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- (212) **“Likes”** for GWM by the end of this quarter.
- (4) **Posts** were made on Facebook this quarter.
- (0) **Events** were created on Facebook for this quarter.

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

Twitter: <http://twitter.com/gwministries>

- (22) **Followers** by the end of this quarter.
- (112) **Tweets** were made this quarter.

Google+: <https://plus.google.com/107607468935190405559>

- (0) **Posts** were made this quarter.
- (5) **Followers** by the end of this quarter.
- (7,140) **Views** by the end of the quarter

YouTube: (see **Audio/Video Media:**)



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1 - 4 on page 1 on Google a search for "Greater Works Ministries"
Google also a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 1, 3 & 5 on page 1 on Bing for a search for "Greater Works Ministries"
Bing also has our site indexed with six additional sub links.
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 1 & 5 on page 1
Yahoo also has our site indexed with six additional sub links.
Yahoo also now features a large map box for up at the top of the page.

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- Our Blog Talk Radio account is in hiatus for now.

YouTube: <http://www.youtube.com/user/GWMinistries>

- (-2) New Subscribers [(46) Total], (926) Views , (3,119) Minutes Watched, (+25) Likes, (-1) Shares, (+22) Vids in Playlists
- (23) Videos were uploaded in this quarter.
- (194) Public videos were in our channel by the end of this quarter.
- (20,342) Lifetime Views from October, 2008.

Vimeo: <https://vimeo.com/gwministries>

- No activity this quarter

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- (3) Illustrated bulletins with articles and news updates were created for this quarter.

Newsletter: <http://gwministries.net/blog/newsletter/>

- (0) Newsletters was created this quarter

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this quarter.

Maps / Listings / Page:

- No activity this quarter