



to: Overseer C. Mark Avery

fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for 2016: 3<sup>rd</sup> Quarter**

**Greater Works Ministries, Kennett Square, PA**

2016: 3rd Quarter

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**Web Site:** <http://gwministries.net/>

- **(14) New Posts, (0) New Pages** were added to the Greater Work Blog to announce events and more

**Google Analytics:**

<b>2015: 3<sup>rd</sup> Quarter:</b>	(1,263) Sessions	(1,210) Users	(1,634) Page Views
<b>2015: 4th Quarter:</b>	(903) Sessions	(772) Users	(1,063) Page Views
<b>2016: 1<sup>st</sup> Quarter:</b>	(203) Sessions	(178) Users	(333) Page Views
<b>2016: 2<sup>nd</sup> Quarter:</b>	(289) Sessions	(275) Unique Visitors	(506) Page Views
<b>2016: 3<sup>rd</sup> Quarter:</b>	(1,113) Sessions	(973) Users	(2,454) Page Views

**Social Networks:** <http://gwministries.net/contact/>

**Facebook:** <http://www.facebook.com/gwministries>

- **(230) "Likes"** for GWM by the end of this quarter.

- **(11) Posts** were made on Facebook this quarter.

- **(0) Events** were created on Facebook for this quarter.

**FourSquare:** <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

**Twitter:** <http://twitter.com/gwministries>

- **(43) Followers** by the end of this quarter.

- **(12) Tweets** were made this quarter.

**Google+:** <https://plus.google.com/107607468935190405559>

- **(0) Posts** were made this quarter.

- **(5) Followers** by the end of this quarter.

- **(7,140) Views** by the end of the quarter

**YouTube:** (see **Audio/Video Media:**)



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**Search Engines:** *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1 - 7 on page 1 on Google a search for "Greater Works Ministries"  
Google also a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 1, 3, 4, 6 & 7 on page 1 on Bing for a search for "Greater Works Ministries"  
Bing also has our site indexed with six additional sub links.  
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 2 on page 1

## **Audio/Video Media:**

**Greater Works Radio:** <http://www.blogtalkradio.com/gwministries>

- Our Blog Talk Radio account is in hiatus for now.

**YouTube:** <http://www.youtube.com/user/GWMinistries>

- (-2) New Subscribers [(52) Total], (1,010) Views , (4,580) Minutes Watched, (3) Likes, (+6) Shares, (-8) Vids in Playlists
- (0) Videos were uploaded in this quarter.
- (195) Public videos were in our channel by the end of this quarter.
- (21,431) Lifetime Views from October, 2008.

**Vimeo:** <https://vimeo.com/gwministries>

- No activity this quarter

## **Printable Media:**

**Church Bulletins:** <http://gwministries.net/church-bulletins/>

- (3) Illustrated bulletins with articles and news updates were created for this quarter.

**Newsletter:** <http://gwministries.net/blog/newsletter/>

- (0) Newsletters was created this quarter

**Newspapers:** <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this quarter.

## **Maps / Listings / Page:**

- No activity this quarter

KDK & TJH