



to: Overseer C. Mark Avery
fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for 2016: 4th Quarter**

Greater Works Ministries, Kennett Square, PA

2016: 4th Quarter

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Web Site: <http://gwministries.net/>

- (19) **New Posts**, (0) **New Pages** were added to the Greater Work Blog to announce events and more

Google Analytics:

2015: 4th Quarter:	(903) Sessions	(772) Users	(1,063) Page Views
2016: 1st Quarter:	(203) Sessions	(178) Users	(333) Page Views
2016: 2nd Quarter:	(289) Sessions	(275) Unique Visitors	(506) Page Views
2016: 3rd Quarter:	(1,113) Sessions	(973) Users	(2,454) Page Views
2016: 4th Quarter:	(613) Sessions	(546) Users	(1,267) Page Views

Social Networks: <http://gwministries.net/contact/>

Facebook: <http://www.facebook.com/gwministries>

- (238) **“Likes”** for GWM by the end of this quarter.
- (2) **Posts** were made on Facebook this quarter.
- (0) **Events** were created on Facebook for this quarter.

FourSquare: <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

Twitter: <http://twitter.com/gwministries>

- (53) **Followers** by the end of this quarter.
- (5) **Tweets** were made this quarter.

Google+: <https://plus.google.com/107607468935190405559>

- (0) **Posts** were made this quarter.
- (5) **Followers** by the end of this quarter.
- (95,479) **Total views** by the end of the quarter

YouTube: (see **Audio/Video Media:**)



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Search Engines: *(Some 50 churches exist with the name "Greater Works Ministries")*

- **Google:** We rank no. 1 - 7 on page 1 on Google a search for "Greater Works Ministries"
Google also a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. 1, 3, 4, 6 & 9 on page 1 on Bing for a search for "Greater Works Ministries"
Bing also has our site indexed with six additional sub links.
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. 1 on page 1

Audio/Video Media:

Greater Works Radio: <http://www.blogtalkradio.com/gwministries>

- Our Blog Talk Radio account is in hiatus for now.

YouTube: <http://www.youtube.com/user/GWMinistries>

- (+4) New Subscribers [(54) Total], (959) Views , (4,180) Minutes Watched, (3) Likes, (+11) Shares, (-5) Vids in Playlists
- (0) Videos were uploaded in this quarter.
- (195) Public videos were in our channel by the end of this quarter.
- (21,617) Lifetime Views from October, 2008.

Vimeo: <https://vimeo.com/gwministries>

- No activity this quarter

Printable Media:

Church Bulletins: <http://gwministries.net/church-bulletins/>

- (3) Illustrated bulletins with articles and news updates were created for this quarter.

Newsletter: <http://gwministries.net/blog/newsletter/>

- (0) Newsletters was created this quarter

Newspapers: <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this quarter.

Maps / Listings / Page:

- No activity this quarter

KDK & TJH