



to: Overseer C. Mark Avery

fr: K. David Katzmire & Tacie J. Himelright

re: **Multi-Media Ministries Report for 2017: 1<sup>st</sup> Quarter**

Greater Works Ministries, Kennett Square, PA

2017: 1st Quarter page 1 of 2

**Web Site:** <http://gwministries.net/>

- (19) **New Posts**, (0) **New Pages** were added to the Greater Work Blog to announce events and more

**Google Analytics:**

2016: 1 <sup>st</sup> Quarter:	(203) Sessions	(178) Users	(333) Page Views
2016: 2 <sup>nd</sup> Quarter:	(289) Sessions	(275) Unique Visitors	(506) Page Views
2016: 3 <sup>rd</sup> Quarter:	(1,113) Sessions	(973) Users	(2,454) Page Views
2016: 4 <sup>th</sup> Quarter:	(613) Sessions	(546) Users	(1,267) Page Views
2017: 1 <sup>st</sup> Quarter:	(1,294) Sessions	(1,173) Users	(2,706) Page Views

**Social Networks:** <http://gwministries.net/contact/>

**Facebook:** <http://www.facebook.com/gwministries>

- (238) **"Likes"** for GWM by the end of this quarter.
- (34) **Posts** were made on Facebook this quarter.
- (1) **Event** were created on Facebook for this quarter.

**FourSquare:** <https://foursquare.com/v/greater-works-ministries/4c5ec8247735c9b6f8a39272>

**Twitter:** <http://twitter.com/gwministries>

- (53) **Followers** by the end of this quarter.
- (47) **Tweets** were made this quarter.

**Google+:** <https://plus.google.com/107607468935190405559>

- (0) **Posts** were made this quarter.
- (5) **Followers** by the end of this quarter.

**YouTube:** (see **Audio/Video Media:**)



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**Search Engines:** *(Some 50 churches exist with the name "Greater Works Ministries)*

- **Google:** We rank no. **1, 2, 3 & 5 on page 1 on Google** a search for "Greater Works Ministries"  
Google also a large map box for us at the top of the page along with our add. And phone no.
- **Bing:** We rank no. **1, 3, 4, 5, , 8 & 9 on page 1 on Bing** for a search for "Greater Works Ministries"  
Bing also has our site indexed with six additional sub links.  
Bing also now features a large map box for up at the top of the page.
- **Yahoo:** We rank no. **1 through 10 on page 1**

### **Audio/Video Media:**

**Greater Works Radio:** <http://www.blogtalkradio.com/gwministries>

- Our Blog Talk Radio account is in hiatus for now.

**YouTube:** <http://www.youtube.com/user/GWMinistries>

- **(+4) New Subscribers [(59) Total], (918) Views , (3,216) Minutes Watched, (3) Likes, (+2) Shares, (-1) Vids in Playlists**
- **(0) Videos were uploaded** in this quarter.
- **(195) Public videos** were in our channel by the end of this quarter.
- **(22,617) Lifetime Views** from October, 2008.

**Vimeo:** <https://vimeo.com/gwministries>

- No activity this quarter

### **Printable Media:**

**Church Bulletins:** <http://gwministries.net/church-bulletins/>

- **(3) Illustrated bulletins** with articles and news updates were created for this quarter.

**Newsletter:** <http://gwministries.net/blog/newsletter/>

- **(0) Newsletters** was created this quarter

**Newspapers:** <http://gwministries.net/blog/press-blog/>

- No press releases were sent to the papers this quarter.

### **Maps / Listings / Page:**

- No activity this quarter

KDK & TJH